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social victims is an artists-collective that was found in 2008. The heads of the collective are the swedish dancer and performer elliPnelli and the austrian media artist arunakaij. Together they are realizing projects in different medias that criticizes the system of the western world. The group and projects considers different artists from several cultural and artistic backround from all over the world. In the first project "the prophet" they were working in cooperation with the mexican photographer bruno bresani, the mexican video-artist bruno pelaez and the austrian vj mikimoto.

Under the working title "the prophet" the collective "social victims" start their first project, that is related to the mystic manipulation of the television. what does the tv makes out of the population? Does all the pictures and messages that are coming out of this cube manipulates our minds? Is it all the truth?! This are questions, that we all asked ourselves once, but what is the truth behind?

Are we still ourself or are we already a product of the biggest prophet ever?

The prophet

Idea

we all know him since years. He is part of our live. Everyday we talk about his messages and disperse them to our fellow men. Whether in the bus, the open air bath or at the barbecue, we always report from his statements. He conveys us values, opens new perceptions on unknown things. He governs over our thinking and acting. We even confide our children to him, and just a few of us call his credibility into question. HE is our Prophet. But what happens, if we decide to abnegate him? Our relatives and friends ocure gaze at us in strange ways. They blame us unworldliness and ignorance, if we don't know about his latest prophecies. It seems like a chivvy to escape from him, because he is international and preaches in all languages of the world, 24 hours a day. HE is the prophet of all human beings and he will never ever perish.

Background

A few years ago we decided to quit with our "prophet" after an intensive study with the phenomenon of the television and to focus more on studying the tv-costumers, so called "believer". Although we hardly tried to distance from any tv-contents and news, we got to know stories and reports from all different sides, that detailed, that it seemed as if the teller actually experienced what film and television shows.

The ably manipulation of feelings and audio-visual impulses began to fascinate us more and more. Even children on the playgrounds slip in the roles of their tv-heroes and handle in this way the beforehand seen.

It seemed obvious, to unite all this studies and experiences in a project and that was the birth of "social victims".

"social victims" picks up the aspect of the "television-victims", isolated from the real social surrounding, and tries to create in the same medium, the audio-visual spreading, a new consciousness and enlightenment, but in a all human known way.

We all are "social victims" of the greatest prophet ever, but it is not about taking the people one of their closest partner, more about to awake a new thinking.

Used media:

performance, installation, audio, video, film, motion/animation
prototype was realized in september 2008 in Salzburg, Austria

description of the project

The project is in 2 parts.

The first part is a, for the audience accesible flat, that is just lighted by flimmering televisions. The flat is distributed in different rooms, such as living room, dining room, bathroom, childroom, bedroom and garden with appropriate one television.

Each of this rooms is individually designed and shows social and cuturel background of the flat. In every television runs another program, that before was cutted from real, international tv-programms, and that tell different "messages" in the installation.

In front of the televisions are family members sitting (performers), that react and interact on the messages from the tv. The audience unconsciously gets part of the performance, because the performer, as the tv gets in contact with them. To strengthen the prophetic effect, the whole installation is covered with noise, for manifesting all sense. At the end of the rooms there is a so called "free your mind"-box.

A seperate, pillow covered, lightened room, that promise, to get free from all the media overflow and to clean from all the messages of the prophet. Inside of the room all the walls and the floor is covered with pillows and arrange a feeling of total emptyness and silence, the inside of the surreal tv-world.

Once entered this room, when the spirit calms down, a hard rain of all the audios from the installation before breaks on trough the audience. The so called spillover. All audio-parts will be covered over each other and creates a voicenoise thunderstorm, that short after abrupt stops. The audience will be laid off through a door into the outside.

The whole live-performance will be filmed and in the second part of the project created to a tv-movie and comes back to the consumer, the "social victims" in form of the prophet. organisation

Directed by Ellinor, Arunakaj and Bruno bresani,
produced by Social victims